



Shout! Management

Talent to Shout About!

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HAMISH TAYLOR

The Master Thief - Innovation enthusiast and inspirational speaker with a CV the Times described as "Takes some beating!" Award winning CEO of Eurostar, CEO Sainsbury's Bank, Head of Brands at British Airways, and trained in Brand Management at Procter and Gamble – all before he was 40!!

"It went fantastically well. I can't begin to tell you how good Hamish was.."

UBS Wealth Management

TOPICS

Hamish is recognised around the world by both major multi-nationals and smaller organisations as a leading authority in how to create breakthroughs in:

Accelerating Innovation and Change

"Trains, Planes ...and toilet Cleaners" – Lessons from Hamish's experience

"Master Thief" – If you want a breakthrough, look outside your current environment!



<http://www.youtube.com/watch?v=-UNFQOaCsT8>

TOPICS CONTINUED

Customer Insight and Brand

The importance of “soft” customer insights and immersion in the customers world
Putting the customer promise at the centre of all activity

Leadership and performance

“Reverse football” – driving change and innovation through the organisation
“You as a brand” – Using brand management tools to re-evaluate the impact you or your team can make.
Speeches, Masterclasses Facilitation/Consultancy Team/individual Coaching

ABOUT HAMISH TAYLOR

Hamish began his career with Procter & Gamble Ltd. Holding a variety of Brand Management positions culminating in responsibility for the household cleaner portfolio (Flash brands). Following this, Hamish was a Management Consultant with PriceWaterhouse from 1990 to 1993 specialising in marketing effectiveness studies

He was appointed Head of Brand Management at British Airways at the end of 1993, innovations there included major product relaunches of Club Europe, Club World and First Class (including the introduction of flat beds).

In 1997 he moved to Eurostar as Managing Director of Eurostar (UK) Ltd at the age of 36. His remit was to reduce the major losses the operation was suffering. After two successful years in this role he was appointed as Chief Executive Officer of Eurostar Group.

In 1999 Hamish was appointed as Chief Executive Officer of Sainsbury's Bank, a joint venture between J Sainsbury's plc (55%) and the Bank of Scotland (45%).The ability to innovate and move away from traditional Banking approaches to behave more like a retailer proved the key to the significant growth that resulted.

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ABOUT HAMISH CONTINUED

Since 2004 Hamish has focused on enabling organisations to achieve breakthroughs by looking outside their current environment. Processes, product and people development are all part of this mix. He has consulted or spoken for over 120 organisations in more than 25 countries including Microsoft, RBS, BAA, Camelot, Inland Revenue, Kimberly Clark, Post Office, Ernst and Young, Diageo and the Economist.

Past awards include both Bobby Jones and St Andrews Society of Washington DC scholarships for post graduate study in the USA; Presidency of the St Andrews University Athletic Union and Scottish Junior International Athlete; Fellow of the Chartered Institute of Bankers and Fellow of the Chartered Institute of Transport,; Rail Professional Business Manager of the year in 1998 ; "Sheth Distinguished International Alumnus" award from Emory University and the Inspired Leaders Network award for the management of innovation.

WHAT HAMISH CAN DO FOR YOU:

Hamish's enthusiasm is totally infectious! Whether speaking, hosting, running a masterclass or coaching, Hamish will inspire your team with stories of innovation in both his own career and the lessons he has learned from other fields as diverse as sport, music, the armed services and teachers! From this, will come practical lessons and tools you can use to *accelerate innovation*, put the *customer at the centre* of your organisation and/or revolutionise your approach to *people/team leadership*.

Hamish's approach is completely unique – he turns things on their head and takes you on an incredible journey of creativity and innovation. Hamish does not disappoint!

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